ORIGINAL

CULTURAL FACTORS AFFECTING TEAM COHESION IN BRAZILIAN FOOTBALL

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ABSTRACT

This study determines the cultural elements that support cohesiveness within Brazilian football teams. Brazil's ardour for football, defined by a great love of the game, is the foundation for close relationships between players. The research based on primary data analysis to determine that the research used smart PLS software and generated informative results, including descriptive statistics, correlation coefficient analysis, also a smart PLS Algorithm model. On the pitch, solidarity is adoptive by the well-known samba style of play, which promotes creativity and collaboration. Strong bonds and networks of support among teammates are another result of Brazil's emphasis on social cohesiveness, diversity, and inclusion in football teams. Through conquering obstacles, players develop resilience and flexibility, which they use to fortify their relationships and tackle hardships as a team. Coaches may effectively substitute team cohesiveness by providing leadership and mentoring that prioritizes communication, teamwork, and a common goal. Brazilian football teams are an example of a cohesive squad that may achieve amazing success on the international scene because of these cultural dynamics. The overall research found a direct and significant link of cultural factors affecting team cohesion in Brazilian footballs. Encouragement team cohesiveness and improving performance in Brazilian football and other sports requires understanding these cultural elements.

KEYWORDS: Cultural Factors (CF), Team Cohesion (TC), Brazilian Football (BF)

1. INTRODUCTION

Cultural factor term is used to describe common attitudes or patterns of thinking. These characteristics of culture represent the set of beliefs, moral

values, traditions, and laws that can be seen commonly in a nation, a community, or another group of people. Cultural-related characteristics include the language that is spoken at home, religious observances, customs (like marriage customs consisting of some specific religious and other beliefs) roles of different gender and their occupation, practices about diet in any specific area, intellectual, artistic, and pursuits of leisure time. As in the United States and other nations where many immigrants are found, a wide range of Cultural diversity, religious beliefs, customs, and values can be seen. These things represent that the origin of people is scattered (Leo, González-Ponce, García-Calvo, & Sánchez-Oliva, 2019). A concept of nationality that is known as a melting pot tried to reduce this diversity generation after generation, but still a large number of variations can be seen that distinguish rural from urban, African American from European, south Asian from East Asian, and religious believers from secularists. Anthropologists and epidemiologists perform many experiments, and many associations are found between culture, customs, and risks to health(Feixa & Juris, 2000). Those people who refrain from tea, coffee, alcohol, and tobacco due to their religious beliefs are at the risk of getting cancer of gastrointestinal or respiratory tract than other people who have the same social, economic, and residential background. Seventh-day Adventists are the people in which the death rate due to coronary heart disease is very low as compared to their neighbours of similar socioeconomic backgrounds because they are strict vegetarians and are very health conscious. Education, occupation, income, and social status are also the things that have a strong influence over the cultural characteristics and health status of the people of any specific area.

A connection that is found among the members of a group that creates strength among the group members is called team cohesion(Newson et al., 2018). It is such a type of interpersonal bond by which group members actively participate in a game and are always found motivated to achieve their desired goals. We-ness is an effective feeling that can only be seen among the members of a team in which cohesion is found. When groups achieve harmonious and stable relationships, team coherence occurs. Every member of the group seems to be very responsible and performs their duty very effectively to meet the demands of the team as a whole. Team coherence is such a trait that can reduce stress and anxiety. It develops mental clarity for making better decisions or creative endeavours. However, only some teams can see this beneficial trait (Asamoah & Grobbelaar, 2017). The presence of cohesion in any team is of great significance as coordination, cooperation, and communication are the outcomes that can be seen in coherent teams because they share a common sense of purpose and work towards a common goal. One can see conflict management skills within cohesive teams. This skill enables them to solve disputes in a better way and vindicate a positive team dynamic(Adams & Lasseigne, 2018; Freire et al., 2022).

The purpose of this study was to investigate whether the relationship between coach and athlete developed by sport is affected by demographic factors, team cohesion, and motivation variables in the youth sport participants of Brazil. One of the research discussions was in which 301 young athletes were participating in the final round of school games(do Nascimento Junior et al., 2019). All of them are 14-17 years old. The survey was based on demographic variables, and a questionnaire was related to the coach-athlete relationship, the sport motivation scale, and the youth sport environment questionnaire. Then, several tests were used to investigate this data cluster analysis, including a chi-squared test and a multivariable analysis of variance. The results showed that participants in the high coach relationship cluster were mostly female, as well as futsal and handball have a strong association with high coach-athlete relationship quality, and in basketball low coach-athlete relationship quality can be seen In comparison of participants of low coach relationship cluster with the participants of high coach relationship cluster represent that members of high coach relationship cluster gain high scores for social cohesion, task cohesion and in autonomous motivation regulations(Garcia-Mas et al., 2009). Such results show that the coaches of the team should have the ability to encourage group cohesion for both task and social cohesion so that the athletes grow with such stamina that they can meet the demands of the sporting context. After the ruling of Bosman in 1995, within the professional football team, the level of cultural diversity will increase. Recruitment of players without having any objection about their nationality becomes the cause of making football clubs a global content pool and matching the particular strength of individuals with different cultural backgrounds(Rossing & Skrubbeltrang, 2018; Yong, Owen, & Hoseana, 2022).

However, a problem arises in this situation: players from different backgrounds speak different languages and work according to the different philosophies about football ingrained in their minds. The impact of cultural factors on team success can be tested using the structure leadership performance model. The outcome of this experience showed that the team's cultural diversity and the coach's intercultural experience have negative effects on the team's performance. In this article, the focus is on the object of the way participants behave on the football field related to the national teams of various countries, the cultural understanding of football in these countries, and what these actions will represent within the language of football(Maderer, Holtbrügge, & Schuster, 2014). After getting inspiration from Edgar Schein's framework of culture, Brazil and Italy's national team football cultures were tested. This examination was based on both document and video analysis. Research studies and popular books about the national football cultures proved helpful in document analysis. The video analysis was done by watching all the matches of Italy and Brazil from the World Cup in 2010 and 2014. This analysis, which is based on national football culture and the national teams, represents coherence. As a result, a national dialect of the language of the game is

suggested(Ramzaninezhad & Keshtan, 2009).

1.1 Research Objective

The purpose of this research is to determine the cultural factors that strongly affect team cohesion on the Brazilian football field. The research describes cultural factors that affect team cohesion in Brazilian football. The research is divided into five sections. The first portion represents that introduction includes the objective of the research. The second chapter represents the literature review, and the third portion describes the research methodology, including tools and techniques and the research's present variables. The fourth chapter describes the results, and its description also. That last portion summarized the overall research study and presents some recommendations about Cultural Factors Affecting Team Cohesion in Brazilian Football.

2. Literature Review

Researchers claim that Brazilian football and the team's cohesion are highly affected by cultural factors of the country due to its rich football history. In Brazil, football is not just a sport, it's a culture rooted deeply in its people. Researchers have studied the impacts of different cultural factors on team cohesion of the Brazilian football teams. In a recent study, 301 participants from different Brazilian football teams were investigated to observe different demographic factors on them. The results disclosed that female athletes were more dependent on coach-athlete relationships. Also, sports like football were found to be more dependent on the relationship with coaches as compared to sports like basketball(Freire et al., 2022). In another study, the effect of coaching methods of trainers was studied to know the impact on the football teams of Brazil by observing 264 participants. The results concluded higher social support behavior in teams where coaches exhibited better perceptions(Mach, Ferreira, & Abrantes, 2022).

Similarly, gender-based studies were performed to know the effect on team cohesion of Brazilian football teams. Findings reported that environmental features impact team cohesion among both genders. (do Nascimento Junior et al., 2019) Researchers have studied the fact of supernatural traits being found in Brazilian football players, revealing the reason being football culture, futsal, and appreciation culture demonstrated in Brazil. The study was conducted on 18 members of the Sao Paulo football club and observations were made through psychoanalysis of Brazil football players. (Abd Karim et al., 2022). Recent studies have also revealed how football in Brazil can induce social cohesion among the participants, even if they are divided by circumstances. This is why Brazilian football players have been suggested to follow up an exchange program with other countries to induce football skills as well(Berengüí,

Carralero, Castejón, Campos-Salinas, & Cantón, 2022). A study has been conducted to determine the resilience and unity among Brazilian and Chinese football players and why they offer persistence and unity against performance pressure in the field. The reason observed was found to be the sense of belonging among these players due to the acceptance of cultural changes and distinctions among them(Gu & Xue, 2022).Some studies among Brazilian football players have been conducted to find out the relation between cohesion, and studies show that ethnic diversity is found among these players because of the cultural acceptance values(Tassi, López-Gajardo, Leo, Díaz-García, & García-Calvo, 2023).

Ethnic diversity has been found to have varied effects on cohesion, with some features offering positive aspects as well(Godfrey, Kim, & Eys, 2022).scholars suggest that Collectivism is something that is common in Brazilian culture, and this is the reason their football team is also an example of harmony. The sense of collectivism allows the players to prefer the team's success over individual success which ultimately adds up to cohesion in teams(Sajid, Khan, Hassan, Karim, & Qudus, 2020).studies predict that In one of the industrial development articles, studies have suggested the example of football cohesion management in high-tech industries, demonstrating the fact that cohesion management can lead them to necessary business adaptations and success(Abrantes, Mach, & Ferreira, 2022). Another important factor that contributes to team cohesion in Brazilian football teams is the resilience and determination factor found in this nation because of the historical background of these people for endurance of challenges. This determination in their culture runs to their football teams as well, marking them as well-known cohesive teams(Erikstad, Martin, Haugen, & Høigaard, 2018). Researchers have further revealed a study in which coach training culture had different impacts on their teams. 296 participants were observed and out of these, only those who showed positive impact whose coach had an authoritarian behavior. Whereas, those coaches that showed democratic behavior, left a negative impact on teams. This study in the context of Brazilian culture shows how their coaches impact positively on their teams, due to the authoritative cultural approach they exhibit(González-García, Martinent, & Nicolas, 2022). A similar study was conducted on Korean football teams of the past 10 years, which showed that sometimes cohesion can be the cause of disruption in performances as too many cohesive players become over-knit and do not get the chance to play well. The comparison was drafted with Brazilian teams, where cohesiveness runs in their Brazilian cultural values and hence in their football playing supremacy as well(Park, Kim, & Magnusen, 2022). Other than these, an Algerian study demonstrated some points that can work against team cohesion. These points included control center and psychological pressure having negative and no impact, respectively. The results concluded the absence of psychological pressure in Brazilian football players and hence the positive effect of their cultural value is found in their performance (Benrabah, Bennadja, & Fayçal,

2020). Studies have been conducted on analyzing the self-determination theory on football players and the results depicted that this theory works on people that have these terms in their culture and thereby points towards Brazilian team cohesion because of such enriched cultural value(Cresswell, Rogers, Halvorsen, & Bonfield, 2019).

Similarly, the impact of socialization tactics has been studied and was found to have a positive influence, when a case study on 170 national-level soccer players was performed (Leo et al., 2020). Researchers have found the priority listing in which they have studied different sports and the idea of cohesion in all of them. Different sports exhibit different levels of cohesion depending on the team dependency that a sport requires. The results showed basketball and football as the first and second most cohesion-dependent sports(Dobrijević, Boljanović, Alčaković, & Lazarević, 2020). Another observation has been made among different Brazilian teams in which the 1822 matches were examined and those teams were found to perform more actively which had heterogeneity among their football teams. This is another reason that allows cohesion development in Brazilian football teams as they have an acceptable heterogenic culture among their teams (Gelade, 2018). Moreover, comparative research on group structure, processes, and cohesion has been conducted and the results were confirmed by observing 581 football players which proved that group cohesion surfaces in teams only when the coach reflects the same cohesive strategy (Yevchenko, Masliuk, Myronets, Dubinina, & Podolyak, 2022). This element has been profoundly elevated in Brazilian culture and also in their football teams hence the reason for them being successful football teams (González-Ponce, Díaz-García, Ponce-Bordón, Jiménez-Castuera, & López-Gajardo, 2022).

3. Methodology

The research determines that Cultural Factors Affecting Team Cohesion in Brazilian Football. The research based on primary data analysis for determine the research used smart PLS software and generate result included descriptive statistic, correlation coefficient analysis, also that smart PLS Algorithm model between them.

3.1 Influence of Cultural Factors in Brazilian Football

The influence of culture on team dynamics in Brazilian football is intense and shapes the way teams operate both on and off the field. Brazilian football is known for its talent, creativity, and passion for the game. This cultural emphasis on expressive and skillful play influences team dynamics, encouraging players to showcase their talents while also working together as a cohesive unit. The "Samba Style" of Brazilian football is set apart by quick footwork, invention, and attacking play. This cultural identity is reflected in the

way Brazilian teams approach matches, focusing on offensive Strategies and entertaining the fans with their exciting style of play. Brazilian culture places a strong emphasis on unity and collective success. This sense of togetherness translates into team dynamics, creating a supportive environment where players trust and rely on each other during matches. Brazilian football culture values resilience and the ability to convert different situations. Teams are often honored for their ability to overcome challenges, stay composed under pressure, and find creative solutions on the field. In Brazilian football, the relationship between coaches and players is often based on mutual respect, trust, and open communication.

Coaches are seen as mentors and leaders who guide players both Strategically and emotionally, shaping team dynamics and performance. Football is deeply integrated into Brazilian society, with passionate fans supporting their teams through thick and thin this strong community support creates a sense of possession and pride among players, motivating them to perform well and respect their country with honor.

3.2 Factors Affecting Team Cohesion

Brazilian football goes through several cultural factors significantly directed toward team Cohesion, shaping the dynamics within teams and impacting their performance on the field. Brazilian culture is deeply passionate about football, considering it more than just a sport but a way of life. This extreme passion for the game creates a strong sense of identity and pride among players and promotes a deep connection to the team and a shared commitment to success. The shared love for football unites players and fans alike, contributing to a cohesive team environment. The unique "Samba style" Brazilian football is characterized by flair, creativity, and skillful play. This cultural priority on expressive and entertaining football affects team dynamics by encouraging players to showcase their talents and also work together in harmony.

The Samba style promotes teamwork, quick passing, and attacking play, substitute a cohesive playing philosophy within Brazilian football teams. Brazilian culture values unity, fellowship, and collective success. This stress on togetherness translates into team dynamics, where players support and trust each other both on and off the field. The strong sense of community and shared goals create a cohesive team spirit that drives players to work together toward a common objective. Brazilian football culture puts a high value on flexibility and adaptability, features that are reflected in team dynamics. Teams are praised for their ability to bounce back from setbacks, stay composed under pressure, and find creative solutions during matches. The cultural emphasis on overcoming challenges stills a sense of determination and teamwork within Brazilian football teams.

The relationship between coaches and players is specified by mutual respect, trust, and open communication. Coaches are seen as mentors who guide players in maintaining a positive team environment and building strong interpersonal relationships, resulting in increased team cohesion by promoting a supportive and collaborative atmosphere. Football is a central part of Brazilian society, with passionate fan supporting their teams with steady loyalty. The massive community support and fan engagement create a sense of belonging and pride among players, reinforcing team cohesion. The players feel a strong connection to their supporters, motivating them to perform well and hold the ownership of representing their country.

3.3 Descriptive statistic

Table 1

NAME	NO.	MEAN	MEDIAN	SCALE MIN	SCALE MAX	STANDARD DEVIATION	EXCESS KURTOSIS	SKEWNESS	CRAMER-VON MISES P VALUE
CF1	0	1.490	1.000	1.000	3.000	0.610	-0.184	0.874	0.000
CF2	1	1.551	2.000	1.000	3.000	0.574	-0.694	0.463	0.000
CF3	2	1.347	1.000	1.000	3.000	0.555	1.046	1.383	0.000
CF4	3	1.490	1.000	1.000	3.000	0.576	-0.453	0.703	0.000
CF5	4	1.633	2.000	1.000	3.000	0.596	-0.623	0.358	0.000
CF6	5	1.531	1.000	1.000	3.000	0.610	-0.404	0.716	0.000
CF7	6	1.490	1.000	1.000	3.000	0.576	-0.453	0.703	0.000
TC1	7	1.469	1.000	1.000	3.000	0.575	-0.329	0.788	0.000
TC2	8	1.755	2.000	1.000	3.000	0.715	-0.963	0.411	0.000
TC3	9	1.449	1.000	1.000	3.000	0.574	-0.181	0.876	0.000
TC4	10	1.571	1.000	1.000	3.000	0.670	-0.477	0.780	0.000
TC5	11	1.469	1.000	1.000	3.000	0.575	-0.329	0.788	0.000
TC6	12	1.571	1.000	1.000	3.000	0.700	-0.514	0.843	0.000
TC7	13	1.490	1.000	1.000	3.000	0.576	-0.453	0.703	0.000

The above result represents that descriptive statistical analysis result present mean values, median value, minimum, maximum rate also that explain the standard deviation of each indicator. The result also describes excess kurtosis values, skewness values and probability values of each variable. the CF1 is the main independent variable. Its shows that the mean value is 1.490, the standard deviation rate is 0.610, shows that 61% deviates from the mean. The skewness rate is 87% the probability value is 0.000 shows that 100% significantly level between them. similarly, the CF2, CF3, CF4, CF5, CF6 and CF7 these are all consider as independent variable its mean values are 1.551, 1.347, 1.490, 1.633, 1.531 and 1.490 these are shows positive average value of mean. The standard deviation rate of independent variable is 57%, 55%, 59%, 61% deviate from mean. The skewness rate is 46%, 1.383, 0.703, 0.358, 0.716 respectively. According to the result overall minimum value is 1.000 the maximum value is 3.00 the median rate is 1.000 respectively. The TC1,2,3,4,5,6 and 7 these are all consider as dependent variables according to the result its mean values is 1.755, 1.449, 1.571, 1.469, 1.490 respectively shows positive average value of mean. The standard deviation shows that 71%, 57%, 67% 70% deviate from mean the skewness rate is 41%, 87%, 78%, 84% and 70% skewness rate between them.

3.4 Applications

Brazilian football's historical background and social milieu have a profound impact on a range of cultural elements that affect team cohesion. The following significant cultural elements have an impact on Brazilian football teams' cohesiveness:

1. Passion for the Game: In Brazil, football is a way of life rather than just a sport. Football is deeply ingrained in Brazilian culture, and players frequently form close relationships as a result of their mutual love of the game. Players on the squad feel more unified and linked to one another because of their shared love of football.

2. Samba Style of Play: Known for its flair, originality, and offensive play style, Brazilian football is also known as "samba football." This play style prioritizes rapid passing, expressive play, and deft dribbling. Greater team cohesiveness results from the players' encouragement of trust and support for one another on the pitch, which is fostered by the focus on innovation and spontaneity.

3. Social Cohesion: Social ties and relationships are highly valued in Brazilian society. On the football pitch, where players frequently build close connections and support systems within the team, social cohesiveness is also emphasized. The general cohesiveness of the team is influenced by the teammates' sense of solidarity and friendship.

4. Diversity and Inclusion: Brazil boasts a varied blend of cultures, races, and backgrounds, making it a diverse nation. Brazilian football teams, which frequently include players from various geographic and socioeconomic origins, are a reflection of this variety. The cohesiveness of the team is strengthened when players accept and understand one another, which is encouraged by embracing diversity and creating an inclusive work environment.

5. Resilience and Adaptability: Both on and off the pitch, Brazilian football has a long history of overcoming obstacles and misfortune. Resilience and adaptability are traits that players are trained to possess since they are critical for forming strong teams. The capacity to overcome obstacles as a group and adjust to shifting conditions helps players develop a strong feeling of togetherness and cooperation.

6. Coach Leadership and Mentorship: In Brazilian football, coaches are extremely important in forming team togetherness. An effective coach stresses the value of cooperation, communication, and support among teammates in addition to tactical tactics. Coaches have the ability to create a strong feeling of togetherness and purpose in their team via excellent leadership and mentoring.

3.4 Correlation coefficient

Table 2 (a)

	CF1	CF2	CF3	CF4	CF5	CF6	CF7	TC1	TC2	TC3	TC4	TC5	TC6	TC7
CF1	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF2	0.045	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF3	-0.080	-0.280	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF4	0.072	-0.014	-0.021	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF5	-0.010	-0.005	-0.108	-0.308	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF6	0.015	-0.136	0.240	0.132	-0.081	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CF7	-0.218	-0.323	-0.021	0.015	-0.368	0.015	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
TC1	-0.132	-0.104	0.321	0.353	0.205	0.105	-0.325	1.000	0.000	0.000	0.000	0.000	0.000	0.000

Table 2 (b)

	CF1	CF2	CF3	CF4	CF5	CF6	CF7	TC1	TC2	TC3	TC4	TC5	TC6	TC7
TC2	0.088	-0.169	0.368	0.192	0.076	0.017	-0.105	0.280	1.000	0.000	0.000	0.000	0.000	0.000
TC3	0.421	-0.070	0.152	0.076	0.005	0.077	-0.295	-0.206	0.119	1.000	0.000	0.000	0.000	0.000
TC4	0.264	0.083	-0.204	0.227	0.168	0.057	-0.144	0.204	0.292	0.023	1.000	0.000	0.000	0.000
TC5	-0.015	-0.042	0.321	-0.016	-0.450	0.163	0.045	0.074	-0.068	0.104	-0.219	1.000	0.000	0.000
TC6	-0.178	-0.327	-0.038	-0.036	0.014	0.055	0.065	-0.007	0.076	0.022	-0.131	0.043	1.000	0.000
TC7	-0.160	-0.137	-0.085	-0.293	-0.011	0.074	-0.046	-0.140	-0.105	0.076	0.068	-0.140	0.116	1.000

The above result represent the correlation coefficient analysis result describe some positive and some negative interrelation between them. 1.000 present 100% significant correlation between them. Team Cohesion plays a significant role in the success of a football team. It refers to the degree of Unity, trust, and communication among team members on and off the field. Strong team cohesion encourages open communication among players, coaches, and staff. Clear communication on the field leads to better coordination, understanding of the scheme, and quicker decision-making during matches.

When players trust each other, they are more likely to support one another, take risks, and work toward a common goal. Trust among team members creates a positive environment where individuals feel valued and respected. Teams with high cohesion often perform better on the field. Players who trust and understand each other's strengths and weaknesses can alter their gameplay accordingly, leading to improved performance and results. In challenging situations, such as sacrificing a goal or facing a tough opponent, teams with strong cohesion are tougher. They can bounce back from setbacks, support each other emotionally, and stay focused on the game plan.

A cohesive team has a strong sense of friendship and team spirit. This unity creates a positive atmosphere within the teams, boosts morale, and motivates the player to give their best efforts for the team's collective success. As a matter of course, Conflicts may arise within a team. However, teams with good cohesion can settle conflicts more effectively through open communication, mutual respect, and a shared commitment to the team's goal. Building and maintaining team cohesion is essential for long-term success. Teams prioritizing cohesion as part of their culture are more likely to achieve stable success, as they can overcome challenges and adapt to changing circumstances together.

Team cohesion is not just about individual skills but also about how well players work together as a unit. It is a key factor in determining the overall performance and success of a football team.
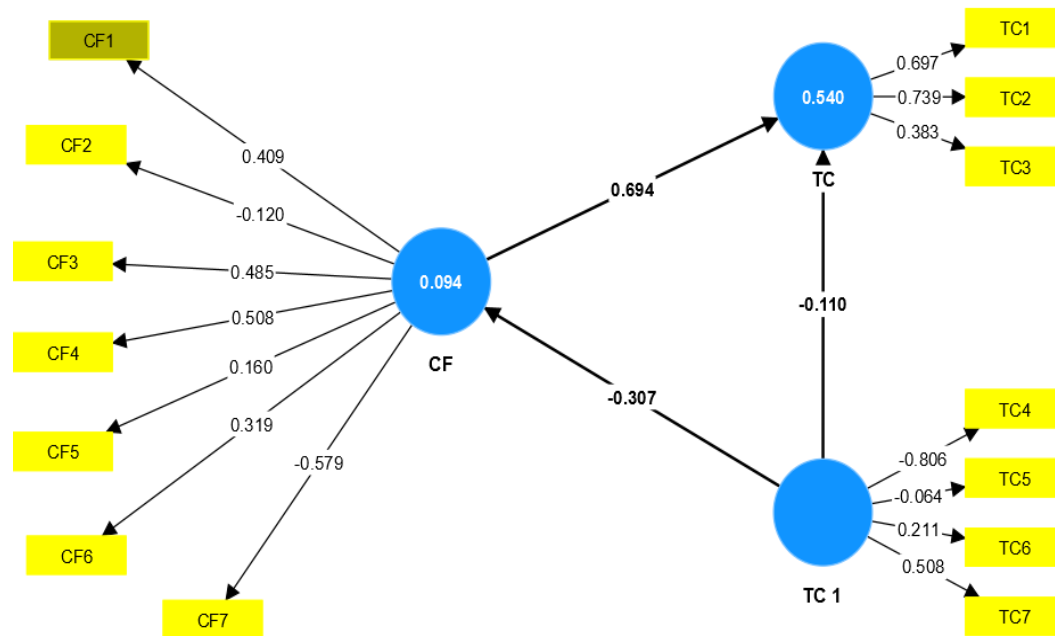
3.5 Smart PLS Algorithm Model

Figure 1

The above model represents that smart PLS Algorithm model between CF and TC the CF is main independent model present that 0.409, -0.120, 0.485, 0.508, 0.160, 0.319 also that -0.579 some positive and some negative link with them. the CF present that 69% positive and significantly relation with TC its also shows that -0.110 negative link with TC1. The other factors included TC1, TC2, TC3 shows that 69%, 73%, 38% positive rates between them. the TC1 shows that 80%, 6%, 21% and 50% significant rate with each other.

4. Conclusion

All things considered, the above-mentioned cultural elements play a part in the distinctive team spirit found in Brazilian football. Brazilian football teams are able to create strong ties that improve their performance on the pitch by embracing enthusiasm, innovation, social cohesion, diversity, resilience, and good leadership. In conclusion, a variety of cultural elements that are essential to Brazilian football's national character have a significant impact on team cohesiveness. The basis for the close relationships between players is their shared enthusiasm for football, which is defined by their love of the game and the value society places on it. On the pitch, the well-known samba style of play promotes togetherness by valuing innovation and collaboration. The research determines that Cultural Factors Affecting Team Cohesion in Brazilian Football.

The research based on primary data analysis for measuring the data used smart PLS software and generate result included descriptive statistic, correlation coefficient also that smart PLS Algorithm model between them. Cultural factors affecting team cohesion in Brazilian football are deeply rooted in the country's rich footballing heritage.

The passion for the game, Samba style of play, collective spirit, resilience, coach-player relationship, high expectations, and community support all contribute to shaping team dynamics and a strong sense of unity within Brazilian football teams. Understanding and influencing these cultural factors are essential for teams to tackle the power of team cohesion and achieve success on the international stage. Furthermore, Brazilian emphasis on inclusion, diversity, and social cohesiveness results in strong bonds and networks of support among football teams. Gamers use their flexibility and resilience qualities acquired from conquering obstacles to fortify their relationships and persevere through hardships as a team. Coaches may effectively substitute team cohesiveness by providing leadership and mentoring that prioritizes communication, teamwork, and a common goal. Brazilian football teams are an example of a cohesive squad that may achieve amazing success on the international scene because of these cultural dynamics.

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